AMY TWIGG

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EDUCATION

1st Class BA (Hons) Interior Architecture + Design 2020- 2023 Sheffield Hallam University

Level 3 Diploma Professional Interior Design 2018 - 2019

National Design Academy

<u>AWARDS</u>

CEP Student Prize 2023 (winner) I have been awarded the CEP student prize for 2023 by the Chartered Society of Designers

Interior Educators 2023 (shortlisted)

l am currently shortlisted for the Interior Educators Award for Climate Emergency + Sustainability (see here winners announced 13th July 2023)

Interior Educators 2022 (shortlisted) Shortlisted for the Interior Educators Award for Craft + Making (see here)

SKILLS

Vectorworks Ps Photoshop Id InDesign SketchUp

<u>INTERESTS</u>

Public Realm Landscape design Concept development Atmospheric Visuals/Communicating

REFERENCES

Kathryn Wright

Senior Buyer at P+H (during my time there) now Assistant Service manager CRM Health Solutions Team at DHL Supply chain <u>katwright101@yahoo.co.uk</u>

Tony Broomhead BA (Hons), DipArch, MArch, Ranbir Lal BA (Hons), DipArch, PPDip Sheffield Hallam University, Senior Lecturers + Head of Department t.broomhead@shu.ac.uk ranbir.lal@shu.ac.uk I have just acheived a 1st class BA (Hons) in Interior Architecture + Design at Sheffield Hallam University and have been accepted onto Landscape Architecture MA at the University of Sheffield. I am currently seeking a design role within Interior or Landscape design, preferably cross disciplines because I am interested in how the two interact. I am looking for a part time position which I would undertake alongside my masters to allow me to gain experience of the industry and give me real experience to inform my university projects.

I enjoy the design process especially concept development, and understanding the context of sites, both their physical context and what they mean to a community. My ideal position would allow me to explore my passion for human centred design, expose me to different aspects of the design process and allow me to get involved in a vibrant studio environment, ideally a design studio which places importance on their social and environmental impact.

I am able to communicate my ideas well and pride myself on creating visuals which communicate the atmosphere and light of my designs. I can manage my time and I am motivated to learn and develop my skills. I am keen to get involved with group discussions and and enjoy working and developing relationships with colleagues and clients.

EXPERIENCE

Always An Alternative 2022

Self-employed

During my second year of study at Sheffield Hallam I met Antony Olaseinde who runs a knife crime charity in South Yorkshire called Always an Alternative, he is currently fundraising for a mobile youth club. He asked me to develop a design which would support their main aims, to provide a safe place for young people, be a space which they could run events from, run 1-2-1 sessions with parents and young people and provide activities to keep them interested. you can see my design here.

CoLAB 2022

Live project

This was a live project, we were asked for low cost ways to create awarenes + grab passing attention, for a local charity based in Victoria Hall, which worked with asylum seekers. We worked as a group to suggest a range of options for the client, my role was to create some simple visuals of our initial ideas and contact local venues which the charity could display some of the exhibitions to test the viability of our idea. You can see my work from this project in my portfolio.

Strawberry Blondes 2015-2020

Self-employed

I started the business in 2015, I re-trained and initially began offering mobile services whilst I built my Instagram and website, as I gained more clients I rented a room in a local hair salon. After a year my client base had grown enough to expand to my own salon, mainly through engagement on Instagram. As I built my reach on Instagram I developed my photography skills and this worked well to attract people to book with me, as well as placing importance on ensuring every client received a personalised service.

I found the location, negotiated the rental agreement, designed and fitted the interior and designed the signage and marketing materials.

I was solely responsible for the daily functions of the business, including, marketing, social media presence, customer service, accounts and rental agreements with other beauticians. I created my own pricing structure, promotions, and loyalty schemes.

Working for myself helped me to develop confidence and independence.

I really enjoyed managing the renovation of my workspace, and this inspired me to undertake my level 3 qualification with the National Design Academy and apply for university.

I still maintain great relationships with my clients and look forward to working in a client facing role in the future.

Palmer + Harvey 2012-2015

Projects Assistant + Trade Marketing Executive

I joined P+H in 2012 as Operations Assistant, I was responsible for inputting orders with suppliers and chasing up any late or short orders. I spent most of my time building relationships with suppliers and warehouse managers to help orders get to where they were needed on time and in full.

When I started the order system was manual, I along with my manager helped to develop and roll out an online order system. This involved working closely with the IT department and acting quickly when any issues occurred.

In 2014 I joined the marketing department, where I helped to create visual aids for salesmen to use at the point of sale.

I later joined the projects team and helped to support the project managers with the opening of new depots around the country.

I gained experience presenting projects whilst I was at Palmer + Harvey, whether it was presenting logistics data, as an operations assistant or sales data when I was in trade marketing, we would report to the CEO's at the end of each week and board members each quarter.